

VIEWS TO BUYERS · READER BONUS

The Comment Goldmine Prompt Pack

25 AI prompts that turn comments and search suggestions into buyer-ready video ideas

Nathan Conner

Snowball Affiliate · snowballaffiliate.com

25 copy-and-paste AI prompts that turn raw comments, search suggestions, and competitor titles into a ranked list of buyer-ready video ideas

A companion bonus to Views to Buyers by Nathan Conner (Snowball Affiliate)

HOW TO APPLY (The 45-Minute First Pass)

You don't need a big channel, a paid tool, or months of analytics. You need three piles of text and a disciplined way to sort them.

Do this in order:

- 1 Collect (15 min).** Paste 50–150 comments from competitor videos in your niche, 30–60 search suggestions, and 15–25 competitor video titles into three separate documents. (Section 2 shows how.)
- 2 Set the stage (3 min).** Run **Prompt 1** once per chat. It locks in your niche, your audience, and the honesty rules.
- 3 Clean and tag (7 min).** Run **Prompts 2 and 3** on your comments.
- 4 Mine (10 min).** Run any two prompts from each of Sections 3, 4, and 5 (comments, search suggestions, titles).
- 5 Rank (8 min).** Run **Prompts 20, 21, and 22**. You'll get a scored, ranked idea list.
- 6 Build (2 min to start).** Pick the top idea and run **Prompts 23–25** for the evidence plan, hook, and description.

Rules for the whole pack:

- Run each prompt in the **same chat** as Prompt 1, unless a note says otherwise.
 - Replace everything in **[BRACKETS]** with your own details.
 - Treat AI output as a **sorting and drafting assistant**. It organizes what real people said. It does not replace what real people said.
-

SECTION 1: OVERVIEW

Why small channels should mine comments first

Big channels get direction from analytics, thousands of daily views, and sponsor feedback. Small channels have thin data. But every competitor video in your niche has a free focus group underneath it, and the comments are full of people saying exactly what is stopping them from buying.

A comment like "Is this actually worth it or should I just get something cheaper?" contains:

- **The decision** they're facing
- **The objection** holding them back
- **The alternative** they're considering
- **The video you should make**

Most creators read comments for praise or complaints. This pack reads them for **decision language**.

The Decision Language Ladder

Buyer-ready viewers tend to ask three kinds of questions, in roughly this order:

Rung	Viewer's question	What they need from you	Typical video
1. Should I buy?	"Do I even need this?"	A clear yes/no framework	"Who [Product Type] is actually for"
2. Is it worth it?	"Is this one worth the money and effort?"	Evidence and honest trade-offs	"[Product] after [time period]: worth it?"
3. What instead?	"I'm leaning no. What else?"	Ranked alternatives	"Skip [Product]: better picks for [situation]"

The "what instead" viewer is often the closest to a purchase. They've already decided to spend, and they're only choosing where. Your job is to find these moments and answer them.

How this pack maps to the Viewer-to-Buyer Bridge

The Bridge in Views to Buyers runs **Intent → Match → Evidence → Trust → Action → Access → Conversion**. This pack works the front half hardest and then checks the back half.

Bridge stage	Where this pack handles it
Intent	Prompts 3–10 (finding decision language in comments), 12 (classifying suggestions)
Match	Prompts 10, 13, 17, 24 (matching the video to the exact situation)
Evidence	Prompts 18, 19, 23 (what you'll show, test, or document)
Trust	Prompts 7, 21, 25 (regret mining, honesty scoring, disclosure)
Action	Prompts 24, 25 (clear next step in the video and description)

Bridge stage	Where this pack handles it
Access	Prompts 21, 25 (can the viewer actually get it, and is your link easy to find?)
Conversion	Prompt 22 and the tracking worksheet (learning what actually led to clicks and sales)

The honesty rules (they make this work better, too)

- **Never paste invented comments** to "seed" the AI. Fake input means fake output.
- **Never ask AI for demand numbers**, search volumes, or sales predictions. It can't know them. Rank by what's in your pasted data.
- **Never let AI write specs, prices, or performance claims.** You verify those from the product itself or the official source.
- **Strip usernames** before pasting. You need the words, not the people.
- **Use comments you can legitimately access.** Copy them by hand or use your own Studio comments. Don't break a platform's terms to collect them.
- **Disclose affiliate relationships** as required where you live, in the video and the description.

SECTION 2: GATHER THE RAW MATERIAL

Pile A: Comments (target: 50-150)

Where to look

- Competitor videos titled "review," "vs," "worth it," "after 6 months," "alternatives," "honest opinion"
- **Your own** videos, especially older ones with questions in the comments
- Replies, not just top comments. Replies are where the real objections appear.

Sort by "Newest" as well as "Top." Top comments favor early praise. Newest comments often contain the live, unfiltered buying questions.

Your search filters. Skim and copy any comment containing:

- worth it, should I, is it good, regret, returned, refund, alternative, instead, vs, better than, cheaper, recommend, before I buy, thinking about, on the fence, is it still, does it work for, which one

Pile B: Search suggestions (target: 30-60)

Type your seed term into YouTube's search bar and record every autocomplete. Then repeat with modifiers.

The Alphabet Method: [product] a, [product] b, [product] c... through z. Record only suggestions that look like questions or comparisons.

The Modifier Method: add one of these after your seed term:

- worth it · vs · alternative · for beginners · for [situation] · problems · cheap · without · still worth it · reddit · review

Pile C: Competitor titles (target: 15-25)

Search your core term. Copy the titles of the top results and a few from smaller channels. Skip view counts. You want the **pattern**, not the numbers.

The Input Template

Keep your piles in this format. It makes every prompt work better.

SOURCE TYPE: [Comments / Suggestions / Titles]

NICHE: [your niche]

PRODUCT CATEGORY: [e.g., Software A category / Gear B category]

SOURCE VIDEO OR QUERY: [title or seed term]

DATE COLLECTED: [date]

C1: [comment text]

C2: [comment text]

C3: [comment text]

Aha tip: Number every line. In the prompts below, you'll tell the AI to cite IDs. That keeps it honest and lets you verify anything it claims in ten seconds.

SECTION 3: THE PROMPTS, PART A: FOUNDATION (Prompts 1-3)

Prompt 1: The Master Context (run first, every session)

You are a research assistant helping a small YouTube affiliate creator find video ideas from audience language.

CHANNEL NICHE: [niche]

AUDIENCE: [who watches: skill level, situation, goals]

PRODUCT CATEGORIES I COVER: [categories]

MY CREDIBLE EXPERIENCE: [what I have actually used, tested, or lived through]

RULES:

1. Use ONLY the text I paste. Do not invent comments, quotes, statistics, prices, specs, or search volumes.
2. When you make a claim about the data, cite the line IDs (e.g., C4, C17).
3. If the data is too thin to support a conclusion, say "insufficient data" instead of guessing.
4. Label any inference as "INFERENCE" and any direct observation as "OBSERVED."
5. Keep product names generic unless I supply them.
6. Prioritize viewers who are close to a buying decision.

Confirm you understand, then wait for my data.

Prompt 2: The Comment Cleaner and Tagger

Here are raw YouTube comments. Do the following:

1. Remove duplicates, spam, pure praise ("great video"), and off-topic chatter.
2. Keep every comment that contains a question, doubt, comparison, complaint, or purchase-related statement.
3. Re-output the kept comments as a table with columns: ID | Comment (unchanged) | Tag.
4. Tags (choose one primary): SHOULD-I-BUY, WORTH-IT, WHAT-INSTEAD, WHICH-ONE, REGRET, OBJECTION, HOW-TO-USE, OTHER.
5. At the end, tell me how many comments you kept, removed, and the count per tag.

Do NOT rewrite or paraphrase any comment.

[PASTE COMMENTS WITH IDs]

Prompt 3: The Decision Language Extractor

From the tagged comments, extract every phrase showing a viewer is weighing a purchase. Group them under:

- Doubt phrases ("not sure if," "worried that")
- Value phrases ("worth the money," "overpriced")
- Alternative phrases ("instead of," "better than," "switch to")
- Constraint phrases (budget, time, skill, space, compatibility)
- Trigger phrases (what made them start looking)

For each phrase, list the comment IDs it appears in. Then give me the TOP 10 most repeated phrases or ideas, with counts based only on the data.

SECTION 4: THE PROMPTS, PART B: COMMENT MINING (Prompts 4-10)

Prompt 4: "Should I Buy?" Question Finder

Find every comment asking, directly or indirectly, whether the commenter should buy [PRODUCT TYPE] at all. Cluster them by underlying question (e.g., "do I need this as a beginner?", "is this overkill?").

For each cluster, give:

- The core question in plain English
- Comment IDs supporting it
- The one fact or framework a viewer would need to decide
- A video title angle that answers it

Rank clusters by number of supporting comments.

Prompt 5: "Is It Worth It?" Objection Miner

Find all comments expressing doubt about value. For each, identify the objection type:

PRICE · TIME TO LEARN · RELIABILITY · FEATURES MISSING · BETTER FREE OPTION ·
SUBSCRIPTION/ONGOING COST · SUPPORT · OTHER

Then output:

1. Objection types ranked by frequency (with IDs)
2. For the top 3, the exact sentence a skeptical viewer would need to hear to keep watching
3. What on-screen evidence would address each objection

Do not invent prices or specs. If a comment mentions one, quote it as the commenter's claim, not a fact.

Prompt 6: "What Instead?" Alternative Hunter

Find comments where viewers ask for or suggest alternatives. Output a table:

Alternative mentioned (generic label) | Why they want it / suggest it | Situation | Comment IDs

Then identify:

- The 3 situations where viewers most want alternatives
- Any "if you have X, buy Y" patterns
- 5 video ideas of the form "Skip [A]: what to buy instead if [situation]"

Prompt 7: The Regret and Returns Miner (Trust builder)

Find comments from people who bought and regret it, returned it, quit using it, or switched. For each:

- What they expected
- What actually happened
- The mismatch (expectation vs. reality)

Then give me:

1. The top 5 "expectation gaps" across the data
2. A "Who should NOT buy this" list drawn only from these comments
3. 3 video ideas built around honest cautions

Mark everything with IDs. Treat these as claims by commenters, not verified facts.

Aha insight: Regret comments are your Trust shortcut. Naming who shouldn't buy, before anyone asks, is one of the fastest ways to earn credibility, and it keeps your recommendations clean.

Prompt 8: The "Which One?" Comparison Detector

Find comments where viewers are choosing between two or more options. For each pair or group:

- The options (generic labels: A, B, C)
- The deciding factor they mention (price, ease, durability, features, etc.)
- IDs

Rank the comparisons by frequency. For the top 5, propose a "[A] vs [B] for [specific person]" title where the specific person comes directly from the comments.

Prompt 9: The Constraint Detector

Identify every constraint viewers mention that limits their choice: budget, skill level, time, space, device or system compatibility, family or work situation, geography.

Output:

Constraint | How it's phrased in comments | IDs | Video angle ("Best [product] if you only have [constraint]")

Highlight the 3 constraints most likely to shape a buying decision.

Prompt 10: The Use-Case and Persona Clusterer

Group commenters into 4–7 personas based ONLY on what they say about themselves and their goals. For each persona:

- Name (descriptive, e.g., "Cautious First-Timer")
- What they're trying to do
- Their top fear
- The decision language they use (quote with IDs)
- One video that would feel written for them

Flag any persona that appears in 3 or more comments as a priority persona.

SECTION 5: THE PROMPTS, PART C: SEARCH SUGGESTIONS (Prompts 11-15)

Prompt 11: The Modifier Expander

Here is my seed topic: [SEED TERM]. Generate 40 search phrases a person might type when deciding whether to buy, compare, or replace this kind of product. Use these modifier families: worth it, vs, alternative, for beginners, for [situation], problems, cheap, without, still worth it, after [time].

Mark each as a GUESS. I will test them in the YouTube search bar myself and keep only the ones that autocomplete.

Note: this prompt creates candidates, not proof. Only suggestions you see in the search bar go into Pile B.

Prompt 12: The Suggestion Intent Classifier

Classify each search suggestion below by intent stage:

- LEARNING (what is / how does)
- EVALUATING (review / worth it / problems)
- COMPARING (vs / best / alternative)
- READY-TO-ACT (where to buy / coupon / setup)
- OTHER

Output a table: Suggestion | Stage | One-line reason. Then tell me which stage holds the most suggestions and which 10 are closest to purchase.

[PASTE SUGGESTIONS]

Prompt 13: Suggestions to Viewer Questions

Rewrite each EVALUATING and COMPARING suggestion as the full question a real viewer is probably asking in their head. Keep the original suggestion beside each. Then group them into 5-8 themes.

Do not add facts. Only translate search shorthand into plain questions.

Prompt 14: The Suggestion-vs-Title Gap Finder

Compare my EVALUATING and COMPARING suggestions against the competitor titles I'm pasting. List:

1. Suggestions with NO clear matching title (gaps)
2. Suggestions with matching titles that are generic or outdated-sounding
3. Suggestions served well by existing titles (avoid these)

For each gap, state in one sentence what a better-matched video would promise.

[PASTE SUGGESTIONS]

[PASTE TITLES]

Prompt 15: The Trigger Moment Finder

From the comments and suggestions, identify "trigger moments," the events that make someone start shopping (e.g., something broke, a new need appeared, a deadline, a life change, a price or feature change someone mentions).

For each trigger:

- Evidence (IDs)
- What the viewer needs to know in the first 30 seconds
- A title that speaks to the trigger directly

Only use triggers supported by the data.

SECTION 6: THE PROMPTS, PART D: COMPETITOR TITLES (Prompts 16-19)

Prompt 16: The Title Pattern Decoder

Analyze these competitor titles. Identify:

- Repeated structures (e.g., "[Product] Review: [Time Period]")
- Promise types (verdict, warning, comparison, ranking, story)
- Words that repeat
- Which decision-ladder rung each title serves (Should I buy / Worth it / What instead)

Then tell me which rung looks most crowded and which looks thinnest, based only on this list.

[PASTE TITLES]

Prompt 17: The Angle Gap Finder

Using the titles and my audience personas, list 15 angles NOT covered by these titles, each tied to a specific person or situation drawn from my data. Format:

Angle | Person/situation | Source IDs | Rung (Should I buy / Worth it / What instead)

Reject any angle that I could not credibly cover given my experience: [YOUR EXPERIENCE].

Prompt 18: The Unanswered Question Audit

I'm pasting a competitor video title and its comments. Based only on the comments, identify:

1. Questions viewers asked that the video apparently did not answer (indicated by unanswered or repeated questions)
2. Objections left unaddressed
3. Requests for follow-up content

Output as: Unanswered item | IDs | Video idea that fills the gap.

TITLE: [title]

[PASTE COMMENTS]

Aha insight: Repeated questions under a video are a to-do list from someone else's audience. Make the video that answers them better than the original did.

Prompt 19: The Differentiation Evidence Finder

For my top 5 angles, suggest what I could show on screen that most competitor titles don't promise: a real-use test, a time-lapse, a side-by-side, a checklist walkthrough, a mistake I made, a setup screen recording, or a "who it fails for" segment.

For each, list what I'd need to actually do or gather. Do not assume I've done any of it. Mark each as DOABLE THIS WEEK or NEEDS PREP.

MY ACCESS TO PRODUCTS/TESTING: [what you actually have]

SECTION 7: THE PROMPTS, PART E: RANKING (Prompts 20-22)

Prompt 20: The Idea Generator

Using all analysis so far, generate 30 video ideas. For each:

- Working title
- Decision-ladder rung
- Target persona
- Source evidence (comment IDs / suggestion / title gap)
- The one question the video answers

Rules: every idea must be supported by at least one source; ideas supported by two or more source types (comments + suggestions + titles) get marked "TRIANGULATED." Do not invent evidence.

Prompt 21: The Buyer-Readiness Scorer

Score each idea 0-5 on each factor, then apply the weights.

Factor	Weight	0 means	5 means
Intent strength	x5	Curiosity only	Viewer is ready to choose
Demand signal	x4	One comment	Repeats across all 3 sources
Gap	x3	Crowded, well served	Thin or outdated coverage
Evidence feasibility	x3	I can only talk	I can show real proof this week
Match	x3	Generic	Built for one specific person
Access	x2	Hard to get/buy, no link	Easy to get; link clearly placeable

Score = sum of (rating × weight). Max = 100.

Score each of the 30 ideas using this rubric:

Intent strength (x5), Demand signal (x4), Gap (x3), Evidence feasibility (x3), Match (x3), Access (x2).
Each rated 0-5.

Base ratings ONLY on the pasted data and my stated experience. For each score, give a one-line justification citing IDs. For Evidence feasibility and Access, ask me a question if you can't tell, rather than guessing.

Output a table with: Idea | each rating | total /100 | one-line reason.

My experience/access: [STATE IT]

Prompt 22: The Final Ranking and 30-Day Plan

Take the scored list and:

1. Rank the top 10.
2. Flag any two ideas that are too similar and recommend merging or choosing one.
3. Build a 4-week publishing plan (I publish [NUMBER] videos per week) that mixes rungs: at least one "What instead," one "Is it worth it," and one "Should I buy" in the first 4 weeks.
4. For each slot, state what I must prepare (tests, footage, research) beforehand.
5. List 3 ideas that scored lower but could be Shorts or community posts.

SECTION 8: THE PROMPTS, PART F: PRODUCTION AND BRIDGE (Prompts 23-25)

Prompt 23: The Evidence Plan (Bridge: Evidence)

For my chosen video idea: [TITLE]

Build an evidence plan with:

1. The 3 claims a viewer must believe to make a decision
2. For each claim, what I'll show or say to support it (test, screen recording, side-by-side, personal timeline, documentation I can point to)
3. What I must verify from official or primary sources (specs, pricing, policies) before filming. Do NOT fill these in; list them as TO VERIFY.
4. An "honest limits" list: what I haven't tested and should say so.
5. A 60-second "proof moment" I can place early in the video.

Prompt 24: The Match-Tight Hook and Title Pack (Bridge: Intent and Match)

Write for this video: [TITLE/IDEA]

Persona: [PERSONA]

Decision-language phrases from comments: [PASTE 3-5 PHRASES]

Give me:

- 10 title options (mix of verdict, question, and "instead" formats; no exaggeration, no guaranteed outcomes)
- 5 thumbnail text ideas (4 words max each)
- 3 opening hooks (first 15 seconds) that name the viewer's exact situation
- A 30-second "who this is for / who should skip it" segment

Use the viewer's phrasing wherever possible. No invented stats or claims.

Prompt 25: The Bridge Audit: Trust, Action, Access, Conversion

Audit this draft script and description against the Viewer-to-Buyer Bridge. Paste below.

Check each stage and give a PASS / WEAK / MISSING rating with a fix:

- INTENT: Does the opening confirm the viewer's decision question?
- MATCH: Is it clear exactly who this is for?
- EVIDENCE: Are claims backed by something shown or verifiable?
- TRUST: Are drawbacks, limits, and who-should-skip included? Is the affiliate relationship disclosed clearly and early?
- ACTION: Is there one clear next step?
- ACCESS: Is the link easy to find (description, pinned comment, spoken pointer)? Does the viewer know what to do if the product isn't available to them?
- CONVERSION: What could I track to learn what worked (link labels, pinned comment variations)?

Then write: a pinned comment, a description opening (3 lines), and a spoken call to action that is helpful and non-pushy.

[PASTE SCRIPT AND DESCRIPTION]

SECTION 9: WORKED EXAMPLE (ILLUSTRATIVE ONLY)

The following is a made-up demonstration of the process. The comments, products, and results are fictional and for teaching only. They are not real data and not claims about any real product or channel.

Scenario: A small channel covering "Software A," a tool category for creators.

Illustrative comments after cleaning (Prompt 2):

- **C3:** "Is this worth it if I'm only making one video a week?"
- **C7:** "I almost bought it, but I don't know if I need it as a beginner."
- **C12:** "Anyone found something simpler instead? This looks overwhelming."
- **C15:** "I bought it, barely use half the features. Kind of regret it."
- **C21:** "Software A vs Software B for someone with no editing experience?"

What Prompts 4-8 might surface (illustrative):

- Should I buy? cluster: "Do I need this as a beginner?" (C7)
- Worth it? objection: paying for features I won't use (C3, C15)
- What instead? signal: wanting something simpler (C12, C21)
- Regret pattern: expectation of "all-in-one" vs. reality of using a small part (C15)

Illustrative idea after scoring (Prompt 21):

"**Software A: Is It Overkill If You Only Post Once a Week?**" Rung: Worth it → leads into "What instead" Persona: Cautious First-Timer

Factor	Rating	Weight	Points
Intent strength	4	×5	20
Demand signal	3	×4	12
Gap	4	×3	12
Evidence feasibility	5	×3	15
Match	5	×3	15
Access	4	×2	8
Total			82/100

Evidence plan (Prompt 23, illustrative): Show a real one-video-a-week workflow, list "features I never touched," and include a "who should skip it" segment. Verify current pricing and plan details from the official site before filming. Do not state them from memory.

Hook (Prompt 24, illustrative): "If you're posting one video a week and wondering whether Software A is overkill, here's exactly what I used, what I didn't, and who should skip it."

SECTION 10: WORKSHEETS (Fill In and Use)

Worksheet 1: Source Log

Source	Type	Link/Query	Date	# Items	Notes
1	Comments				
2	Comments				
3	Suggestions				
4	Titles				

Worksheet 2: Top Decision Phrases

- 1 Phrase: _____ IDs: _____ Rung: _____
- 2 Phrase: _____ IDs: _____ Rung: _____
- 3 Phrase: _____ IDs: _____ Rung: _____
- 4 Phrase: _____ IDs: _____ Rung: _____
- 5 Phrase: _____ IDs: _____ Rung: _____

Worksheet 3: Idea Scorecard

Idea	Intent ×5	Demand ×4	Gap ×3	Evidence ×3	Match ×3	Access ×2	Total

Decision rule: Make anything scoring **75+** first. Review **55-74** for a sharper angle. Park anything below **55**.

Worksheet 4: One-Page Video Brief

- **Working title:** _____
- **Decision-ladder rung:** ☐ Should I buy ☐ Worth it ☐ What instead
- **Viewer in one sentence:** "This is for someone who _____ and is worried about _____."
- **Their exact words (from comments):** " _____ "
- **The one question this video answers:** _____
- **3 claims they must believe:** 1) _____ 2) _____ 3) _____
- **Proof I will show for each:** 1) _____ 2) _____ 3) _____
- **To verify from official sources:** _____
- **Who should skip this:** _____
- **Disclosure line (spoken + written):** _____
- **Primary link location:** ☐ Description top ☐ Pinned comment ☐ Spoken pointer
- **Link label for tracking:** _____

Worksheet 5: 30-Day Plan

Week	Video 1	Video 2	Prep needed
1			
2			
3			
4			

SECTION 11: APPLICATIONS (Where Else This Works)

- **Shorts and community posts.** Turn each comment cluster into a one-question Short: "Is [Product Type] overkill for beginners?"

- **Series building.** A strong cluster becomes a 3-part series along the ladder: Should you buy? → Is it worth it? → What to buy instead.
 - **Updating old videos.** Run Prompts 4–7 on your own comments, then update your pinned comment and description to address the top objection.
 - **Product selection.** Before agreeing to promote anything, run Prompt 7. If regret themes are widespread and you can't honestly address them, skip it.
 - **Comment replies.** Use Prompt 5's objection language to write replies that help first and recommend only when it truly fits.
 - **Email or blog content.** The same clusters can be repurposed as short written guides.
-

SECTION 12: ADVANCED TIPS AND INSIDER SHORTCUTS

1. The Triangulation Rule

Don't make a video unless the idea appears in **at least two of the three piles** (comments, suggestions, titles). One-source ideas are hunches. Two-source ideas are patterns.

2. Mine the Replies, Not Just the Comments

A top-level comment asks. The replies reveal what others think. Disagreement and "same here" are where the real decision criteria live. Paste reply chains as a block and ask AI to identify the disagreement points.

3. The "Date Drift" Check

Old comments may describe outdated versions or situations. Note comment dates and ask AI to flag anything that may no longer apply. Then verify with the official source.

4. Run Two Passes with Different Instructions

Run Prompt 4 once as written, then again with: "Now argue against your own clusters. Which ones are weakly supported?" Keep only what survives.

5. Ask for the Quote, Not the Summary

Add this line to any prompt: "For each finding, include one verbatim quote and its ID." If it can't, the finding is probably invented. This is your hallucination detector.

6. Feed Your Own Experience Back In

Capability beats cleverness. Add a "What I have personally used" list to Prompt 1. Prompts 17 and 21 will then steer you toward ideas you can credibly cover, which is the heart of Match and Trust.

7. Build a Phrase Bank

Keep a running document of buyer phrases ("on the fence," "overkill," "worth the hassle"). Use them in titles, hooks, and descriptions. Viewers respond to their own language.

8. Close the Loop

Every few videos, record your own notes: which video held attention, which link label got clicked, which pinned comment drew replies. Feed these notes back into Prompt 21 as a new factor: "Ideas similar to [past winners] get a +1 on Demand." Use your own observations, not guesses. Even a small channel builds its own dataset this way.

9. Watch for the "Quiet No"

If many comments say "just use the free option" or "you don't need this," that's a useful finding. The honest video might be "You probably don't need [Product Type]," and that builds the kind of trust that supports later recommendations.

10. Don't Overfit to Loud Comments

A strongly worded comment is not the same as a common one. Always compare count to intensity, and favor count.

SECTION 13: QUICK-REFERENCE PROMPT MAP

#	Prompt	Output
1	Master Context	Rules + setup
2	Cleaner/Tagger	Tagged comment table
3	Decision Language Extractor	Top phrases
4	Should I Buy	Clusters + angles
5	Worth It Objections	Ranked objections
6	What Instead	Alternatives + titles
7	Regret Miner	Who should skip
8	Which One	Comparison ideas
9	Constraint Detector	Budget/skill angles
10	Persona Clusterer	Priority personas
11	Modifier Expander	Search candidates
12	Intent Classifier	Stage table
13	Viewer Questions	Plain-English questions

#	Prompt	Output
14	Gap Finder	Unserved queries
15	Trigger Finder	Shopping triggers
16	Title Decoder	Patterns + crowded rungs
17	Angle Gap Finder	15 uncovered angles
18	Unanswered Audit	Gaps in competitor videos
19	Differentiation Evidence	Proof options
20	Idea Generator	30 sourced ideas
21	Scorer	Ranked /100
22	Final Plan	30-day schedule
23	Evidence Plan	Proof checklist
24	Hook/Title Pack	Titles + hooks
25	Bridge Audit	Stage-by-stage fixes

CONCLUSION: YOUR NEXT 24 HOURS

You don't need more data. You need a better reading of the data that's already public.

Today:

- 1 Collect your three piles using the Input Template.
- 2 Run Prompts 1-3.
- 3 Run Prompts 4, 5, and 6.

Tomorrow:

- 1 Run Prompts 20-22 and pick your top idea.
- 2 Fill out Worksheet 4 and run Prompts 23-25.
- 3 Verify every spec, price, or policy from official sources before you film.

The principle to remember: Viewers tell you what's stopping them from buying. Your job is to hear it, answer it with evidence, be honest about who should skip it, and make the next step easy.

That's the Viewer-to-Buyer Bridge in practice: Intent, Match, Evidence, Trust, Action, Access, Conversion. Each prompt in this pack exists to get you across one more plank.

For the full framework, see **Views to Buyers** by Nathan Conner (Snowball Affiliate).