

VIEWS TO BUYERS · READER BONUS

The First 10 Videos Quick-Start Plan

A 14-day plan: your first ten uploads, run as ten small experiments

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A 14-Day Action Plan for New YouTube Affiliate Creators: Ten Uploads, Ten Small Experiments

A companion bonus to Views to Buyers by Nathan Conner (Snowball Affiliate)

HOW TO APPLY (Read This First, 10 Minutes)

This plan makes no promises about views, clicks, or income. What it gives you is **momentum and structure**: a fixed order of uploads, a single question each video answers, and a short list of numbers to check afterward. After ten videos you won't have a guess about your channel. You'll have a written record.

Do this right now:

- 1 Make a copy of the Experiment Ledger** (Section 2). A spreadsheet, a notes app, or paper all work.
- 2 Block 14 days on your calendar.** Days 1-3 are setup. Days 4-13 are one upload each. Day 14 is your readout.
- 3 Set a 48-hour reminder after every upload.** The check takes 10 minutes and you only fill in the ledger.
- 4 Keep your topic cluster narrow.** All ten videos should serve one type of buyer in one product category. Experiments only compare if everything except one variable stays the same.
- 5 Use the daily AI prompt as a first draft, never a final.** AI doesn't have your hands-on experience. You supply the evidence.

The ground rules (non-negotiable):

- Only recommend what you can speak to honestly.
 - Disclose your affiliate relationship clearly, in the video and in the description. Check your affiliate program's terms and your local rules.
 - Never present a guess as a fact, or an AI-written claim as personal experience.
 - Judge each video against your own previous videos, not against other channels' numbers.
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1. OVERVIEW: WHY TEN VIDEOS, WHY THIS ORDER

Most new creators publish randomly, look at views, feel good or bad, and learn nothing. This plan flips that. Each of your first ten videos tests **one variable** tied to one link in the **Viewer-to-Buyer Bridge** from Views to Buyers:

Bridge Stage	The Question It Answers	First Tested In
Intent	Is this viewer searching with a decision in mind?	Video 1
Match	Does the video speak to this person's situation?	Video 2
Evidence	Did I show proof instead of claims?	Video 4-5
Trust	Did I earn belief, including by naming downsides?	Video 6
Action	Did I give a clear next step at the right moment?	Video 7
Access	Was the link easy to find and use?	Video 8
Conversion	Did the clicked page finish the job?	Video 9

Video 10 is a **replication test**. You repeat your best-performing pattern on a new topic to see whether it was a pattern or a fluke.

The 14-Day Map

Days	Phase	What Happens
1-3	Foundation	Buyer Brief, 10-video slate, launch kit
4-13	Experiments	One upload per day, one variable per upload
14	Readout	Review the ledger, make decisions, plan videos 11-15

Pace note: Ten uploads in ten days is a sprint. If that's unrealistic, **batch:** script and film on weekends, then publish one per day. Or stretch the plan to every other day. The order matters more than the speed.

Minimum Viable Video standard: Every upload needs (1) a clear promise in the title, (2) a spoken disclosure, (3) at least one moment of on-screen evidence, (4) one clear next step, and (5) a link in the first lines of the description. That's it. Perfect is not the goal. A complete, comparable data point is.

2. THE TOOLKIT

A. The Experiment Ledger (Copy This for Every Video)

VIDEO # ____ PUBLISH DATE: ____

TITLE: _____

FORMAT: ☐ Review ☐ Comparison ☐ Best-for ☐ Tutorial ☐ Test ☐ Other: ____

BRIDGE STAGE TESTED: _____

HYPOTHESIS:

If I change _____,
then _____ will _____,
because _____.

WHAT I KEPT THE SAME: _____

48-HOUR READ (fill in after 48 hours):

- Impressions: ____ Click-through rate: ____
- Main traffic source: _____
- Average view duration / % viewed: ____
- Retention graph: biggest drop at ____ (what was on screen?)
- Link clicks: ____ Conversions (if any): ____
- Top 3 comments / questions:
1. _____ 2. _____ 3. _____

WHAT I THINK HAPPENED (one sentence): _____

DECISION: ☐ KEEP ☐ TWEAK: _____ ☐ KILL

NEXT ACTION: _____

B. The "What to Look At" Cheat Sheet (by Bridge Stage)

Open YouTube Studio analytics and your affiliate dashboard or link tracker.

- **Intent:** impressions, click-through rate, and whether the main traffic source is **search** or **suggested/browse**. Check the search terms people used to find you.
- **Match:** the first 30 seconds of the retention graph. A steep early drop usually means the opening didn't match what the title promised.
- **Evidence:** the retention graph during demo or proof sections. Does it hold, dip, or climb (replays)? Check the comments for words like "I didn't realize" or "can you show...".
- **Trust:** comment tone and the questions viewers ask. Look at retention during your downsides segment. Honest negatives often hold attention.
- **Action:** link clicks per views, and where your verbal call-to-action sits relative to a retention drop.
- **Access:** the same click ratio, plus comments like "where's the link?" or "link doesn't work."
- **Conversion:** what happens after the click: leads, sign-ups, or sales in the affiliate dashboard. Reports may lag, so note the date you checked.

C. Signal vs. Noise Rules for Small Channels

Small channels produce small numbers, and small numbers lie easily. Use these guardrails:

- 1 **Never decide from one video.** One video is an anecdote. Two similar results is a lead. Three is a pattern.
- 2 **Compare to yourself.** Your Video 1 is your baseline.
- 3 **Weigh qualitative evidence.** One viewer asking a precise buying question is worth more than a vague "great video."
- 4 **Don't read too early.** The first hours are unstable. Use 48 hours as your first read.
- 5 **Log what you changed.** If you changed three things, you learned nothing. Write down what you kept constant.

D. The Keep / Tweak / Kill Rule

- **KEEP:** The result matched or beat your hypothesis, and you can say why.
- **TWEAK:** The idea seems sound but one element underperformed. Change one thing next time.
- **KILL:** The format drew no interest and no useful comments. Stop and move on without guilt.

3. THE 14-DAY PLAN

Each day has **one task, one deliverable, one AI prompt.**

PHASE 1: FOUNDATION (Days 1-3)

DAY 1: Write Your Buyer Brief

Bridge stage: Intent + Match **Task:** Define exactly one buyer and the decision they're facing.

Deliverable: A one-page Buyer Brief.

Fill in:

My buyer is a _____ (specific person) who is _____ (situation).

They are trying to decide between _____ and _____.

Their biggest fear about buying is _____.

The question they type into search is: "_____".

Products I can honestly speak to (hands-on or well-researched):

1. Software A / Gear B: _____

2. _____

3. _____

Affiliate programs confirmed for these (Y/N): _____

Insider shortcut: Write the buyer's fear before the buyer's goal. Fear drives the searches that sit closest to a purchase ("is it worth it," "problems with," "vs").

AI Prompt:

"I'm a beginner YouTube affiliate creator in the [CATEGORY] space. My target viewer is [DESCRIBE PERSON AND SITUATION]. List 15 questions this person might type into YouTube search right before buying a [PRODUCT TYPE]. Group them by: comparing options, worried about a downside, unsure which version to pick, and needing setup help. Do not invent statistics or product details."

DAY 2: Build the 10-Video Slate

Bridge stage: Intent **Task:** Map ten video ideas to the ten experiments, all inside your one cluster. **Deliverable:** A completed slate table.

Use this template:

#	Working Title	Format	Variable Tested	Bridge Stage	Search Phrase
1		"Worth it?" review	Baseline	Intent	
2		"Best for [person]"	Narrow audience	Match	
3		A vs. B comparison	Comparison format	Intent/Match	
4		"How to [outcome]" tutorial	On-screen demo	Evidence	
5		Hands-on test log	Documented proof	Evidence	
6		"Who should NOT buy"	Downsides first	Trust	
7		Rework of an earlier topic	CTA timing	Action	
8		Any format	Link placement	Access	
9		"Which plan/version to pick"	Decision support	Conversion	

#	Working Title	Format	Variable Tested	Bridge Stage	Search Phrase
10		Replicate best pattern	Repeatability	All	

Insider shortcut: Keep the order of variables, but swap topics freely if one doesn't fit your products. Don't change the cluster.

AI Prompt:

"Here is my Buyer Brief: [PASTE]. Create 10 video title options for a YouTube affiliate channel, one for each of these formats: single-product 'worth it?' review, 'best for [specific person]', A vs. B comparison, how-to tutorial featuring a product, hands-on test log, 'who should NOT buy', a rework of an earlier topic, any format, 'which plan or version to pick', and a repeat of the best earlier format. Use generic product names (Software A, Gear B). Titles must be specific and truthful with no exaggerated claims."

DAY 3: Assemble Your Launch Kit

Bridge stage: Access + Trust **Task:** Build the reusable assets so every upload is faster and consistent. **Deliverable:** A Launch Kit containing (1) description template, (2) spoken disclosure line, (3) link tracking method, (4) pinned-comment template, (5) your ledger.

Description template (fill in once, reuse):

► [Product name + one-line reason to click] → [YOUR LINK]
(Affiliate link. I may earn a commission if you buy, at no extra cost to you.)

In this video: [one sentence on what the viewer will decide]

Timestamps:

0:00 [Who this is for]

[time] [Evidence moment]

[time] [Downsides]

[time] [Who should pick what]

Related: [link to your previous video in the cluster]

Spoken disclosure (adapt to your voice):

"Quick note: the links below are affiliate links. If you buy through them I may earn a commission at no extra cost to you. I'll tell you what I actually think either way."

Tracking method: Wherever your program allows, use a **unique link or tracking ID per video**. If it doesn't, use a link shortener with one link per video. Without per-video tracking, you can't tell which video caused a click.

Pinned-comment template:

"Link for [Product] mentioned in this video: [LINK]. Tell me your situation below and I'll tell you what I'd look at first."

AI Prompt:

"Draft a YouTube description template for an affiliate review video with these sections: affiliate link with a clear disclosure line near the top, one-sentence summary, timestamp placeholders, and a related-video link. Keep the tone plain and honest. Add placeholders in [BRACKETS]. Do not make any earnings or results claims. I will check the wording against my affiliate program's terms."

PHASE 2: THE EXPERIMENTS (Days 4-13)

For each day: **Script → Film → Publish → Fill the pre-publish half of your ledger.** Come back at 48 hours for the read.

DAY 4 | VIDEO 1: The Baseline "Is It Worth It?" Review

Bridge stage: Intent **Variable:** None. This is your baseline. **Task:** Publish one honest review of Software A or Gear B for your specific buyer. **Deliverable:** Video 1, live, with a completed ledger header.

Structure:

- 1 Who this is for (first 15 seconds)
- 2 What it does for them
- 3 One thing shown on screen
- 4 One real downside
- 5 Who should buy and who shouldn't
- 6 One clear next step

Title formula: [Product] Review: Worth It for [Specific Person]?

Hypothesis to log: "If I title with a clear buying question and a named audience, people searching for this product will find and click it."

Look at (48 hrs): impressions, click-through rate, traffic source, first-30-second retention, link clicks. **Decision cue:** Treat these numbers as baseline, not good or bad. Everything else gets compared to this.

AI Prompt:

"Write a spoken-word script outline (not word-for-word) for a 6-8 minute YouTube review of [PRODUCT, generic name] for [SPECIFIC BUYER]. Include: a 15-second opening that names the viewer and their situation, a spoken affiliate disclosure, five key points, one honest downside, and a closing recommendation of who should and shouldn't buy. Where I must supply facts, hands-on observations, or features, insert [INSERT MY EVIDENCE]. Do not invent specs, prices, or personal experiences."

DAY 5 | VIDEO 2: "Best [Category] for [Specific Person]"

Bridge stage: Match **Variable:** Audience narrowing. You name a smaller, more specific viewer than Video 1. **Task:** Publish a "best for" video with 3 options for one defined person. **Deliverable:** Video 2, live.

Title formula: Best [Category] for [Specific Person + Situation]

Hypothesis: "If I name a narrower viewer, early retention will hold better, because more of the opening will feel relevant."

Look at: first-30-second retention against Video 1, plus comments. Are people describing their situation? **Decision cue:** If the early-retention curve is better or the comments are more specific, **KEEP** the narrowing habit.

Aha shortcut: Put the viewer's situation in the first sentence, before your name or any intro.

AI Prompt:

"Give me 10 opening lines (under 15 seconds spoken) for a video titled '[TITLE]'. Each must name the viewer's exact situation in the first sentence, state what they'll be able to decide by the end, and avoid hype. Vary the style: question, statement, quick scenario."

DAY 6 | VIDEO 3: Software A vs. Software B

Bridge stage: Intent + Match **Variable:** Format. Comparison instead of single-product. **Task:** Publish a head-to-head with a decision rule at the end ("Pick A if... pick B if..."). **Deliverable:** Video 3, live.

Title formula: [A] vs [B]: Which Should [Specific Person] Pick?

Hypothesis: "If I compare two options, I'll reach viewers who are already deciding, and link clicks per view will rise."

Look at: click-through rate, link clicks per views vs. Videos 1-2, search vs. suggested traffic.

Decision cue: Higher click ratio with a similar click-through rate suggests comparison viewers are closer to buying.

AI Prompt:

"Create a comparison framework for [PRODUCT A] vs [PRODUCT B] for [BUYER]. Provide 6 decision criteria that matter to this buyer, a blank table I can fill with my own observations, and a closing 'Pick A if... Pick B if...' structure. Do not fill in any specs, prices, or claims. Leave all facts as [INSERT]."

DAY 7 | VIDEO 4: The On-Screen Demo Tutorial

Bridge stage: Evidence **Variable:** Proof shown on screen. Demonstrate, don't describe.

Task: Publish a "How to [outcome] with [Product]" tutorial featuring one real result.

Deliverable: Video 4, live.

Title formula: How to [Outcome] with [Product] (Step by Step)

Hypothesis: "If viewers see the product working, retention will hold through the demo and comments will move from 'is it good?' to 'how do I...?'"

Look at: the retention graph across the demo section, and the comment type shift. **Decision cue:** If retention holds or climbs during the demo, make on-screen proof a permanent part of your template.

Aha shortcut: Record your screen or hands first, then write the script around the footage. Evidence drives the narrative, not the reverse.

AI Prompt:

"Turn these raw notes from my hands-on session into a clean tutorial outline: [PASTE YOUR ACTUAL STEPS AND OBSERVATIONS]. Organize into numbered steps with a 'what to show on screen' note for each. Don't add features, results, or steps I didn't provide. Flag anything unclear as [CLARIFY]."

DAY 8 | VIDEO 5: The Hands-On Test Log

Bridge stage: Evidence **Variable:** Documented, time-based proof ("here's what happened when I used it for X"). **Task:** Publish a test video built on your own notes. Only test what you've actually done. **Deliverable:** Video 5, live, plus a visible test log on screen.

Title formula: I Tested [Product] for [Real Time Period]: Here's What Happened

Hypothesis: "If I show a dated log of real use, viewers will trust the verdict more, and comments will reference specific moments."

Look at: replays and retention spikes, comments quoting specifics, and click ratio vs. Video 4.

Decision cue: Compare Videos 4 and 5. Which evidence style, a demo or a log, produced more specific viewer questions?

Honesty guardrail: If you haven't done the test, don't title it as if you have. Run a shorter, real test and say exactly how long it was.

AI Prompt:

"Here is my real test log: [PASTE DATES AND NOTES]. Draft a script outline that presents it chronologically, highlights the three most useful findings for [BUYER], and ends with a balanced verdict. Use only what's in my log. Where a claim would need data I haven't given you, write [NEED EVIDENCE] instead of guessing."

DAY 9 | VIDEO 6: "Who Should NOT Buy This"

Bridge stage: Trust **Variable:** Leading with downsides and disqualifiers. **Task:** Publish a video naming 3-4 specific people or situations where the product is the wrong choice.

Deliverable: Video 6, live.

Title formula: [Product]: Who Should Skip It (and What to Buy Instead)

Hypothesis: "If I tell some viewers not to buy, the remaining viewers will trust my 'yes' more, and comment tone will be warmer."

Look at: retention during the disqualifier segment, comment tone, and click ratio. **Decision cue:** Fewer clicks but better-quality comments is a **TWEAK** signal, not a failure. Consider adding "who should buy" earlier next time.

Aha shortcut: Disqualifying people is the strongest Trust signal you can use. You're showing you're not selling to everyone.

AI Prompt:

"List 8 honest reasons someone might regret buying [PRODUCT TYPE], written for [BUYER]. For each, add a one-line 'then consider...' alternative using generic names (Software C, Gear D). Mark any item that depends on specifics as [VERIFY WITH MY EXPERIENCE]. No invented statistics."

DAY 10 | VIDEO 7: The CTA Timing Test

Bridge stage: Action **Variable:** Where the spoken call-to-action sits. **Task:** Re-make an earlier topic (Video 1 or 3 works best) with the CTA at the decision moment, right after your verdict, not at the end. **Deliverable:** Video 7, live, with CTA timestamp logged.

CTA script (fill in):

"If [SPECIFIC SITUATION] sounds like you, the link's in the description. [ONE REASON]. If not, [ALTERNATIVE]."

Hypothesis: "If the CTA follows the verdict immediately, more viewers will click before they drop off."

Look at: link clicks per views, and where your retention curve falls relative to the CTA timestamp. **Decision cue:** If most viewers have already left by the time you give the CTA, move it earlier next time.

AI Prompt:

"Write 5 versions of a 15-second spoken call-to-action for a video recommending [PRODUCT] to [BUYER]. Each must include a spoken affiliate disclosure reference, a specific reason to click, and an option for viewers who shouldn't buy. Keep the tone calm and non-pushy. No urgency tricks."

DAY 11 | VIDEO 8: The Link Access Test

Bridge stage: Access **Variable:** How easily a viewer finds and uses the link. **Task:** Publish any format while changing only link placement: the link in the first line of the description, a pinned comment, and a spoken "link's in the first line of the description." **Deliverable:** Video 8, live.

Checklist before publishing:

- ☐ Link works on mobile and desktop (test it yourself)
- ☐ Disclosure sits near the link
- ☐ Link is above the "show more" fold
- ☐ Pinned comment posted
- ☐ You told viewers exactly where the link is

Hypothesis: "If the path to the link is unmistakable, the click ratio will rise."

Look at: click ratio vs. Video 7, plus "where's the link?" comments (there should be fewer).

Decision cue: If the click ratio stays flat, Access probably isn't your constraint. Look back at Action or Trust.

AI Prompt:

"Audit this video description for link accessibility on mobile: [PASTE DESCRIPTION]. Tell me (1) whether the link and disclosure are visible without expanding, (2) what could be confusing to a first-time viewer, and (3) a cleaner rewrite. Keep the disclosure clear and don't add any claims."

DAY 12 | VIDEO 9: "Which Plan / Version Should You Pick?"

Bridge stage: Conversion **Variable:** Decision support for someone who has already decided to buy. **Task:** Publish a video that helps a ready buyer pick the right version, plan, or bundle. Don't assert prices; tell viewers to check current details on the official page. **Deliverable:** Video 9, live, plus a short "what to check on the page" list.

Title formula: Which [Product] Version Is Right for [Specific Person]?

Hypothesis: "If I help ready buyers choose, a larger share of clicks will turn into sign-ups or sales, because the choice at checkout won't stall them."

Look at: affiliate dashboard activity (note the date; reports may lag), and comments asking about specific options. **Decision cue:** Volume will likely be tiny. Focus on quality of questions and whether any clicks completed. A small count is still data.

Aha shortcut: Click the link yourself and walk the path. A mismatch between what your video says and what the page shows kills conversion silently.

AI Prompt:

"Create a decision checklist for [BUYER] choosing between versions of [PRODUCT TYPE]. Provide 7 questions they should answer about their own needs before picking, and a simple 'if you answered X, look at the lighter option; if Y, look at the fuller one' structure. Do not state prices, specs, or limits. Tell the viewer to confirm details on the official page."

DAY 13 | VIDEO 10: The Replication Test

Bridge stage: All **Variable:** Repeatability. Take your strongest pattern and apply it to a new topic. **Task:** Choose your best video so far (by your own ledger), name the pattern, and rebuild it for a new product in the same cluster. **Deliverable:** Video 10, live, with a written "pattern statement."

Pattern statement (fill in):

"My best video so far was Video _____. What it did differently was _____. I'm repeating _____ on [new topic] and keeping everything else the same."

Hypothesis: "If the pattern is real, Video 10 will show the same strengths as the original."

Look at: the same metrics that made the original stand out. **Decision cue:** Pattern repeats → **KEEP** and build on it. It doesn't → note what differed (topic demand? thumbnail? timing?) before drawing conclusions.

AI Prompt:

"Here are my ledger notes for my best-performing video and my weakest: [PASTE]. Identify 3 possible differences between them, labeled as hypotheses and not facts. Then suggest how to test each in my next three videos by changing only one thing at a time."

PHASE 3: READOUT (Day 14)

DAY 14: The Ten-Video Readout

Bridge stage: All **Task:** Review your ledger, rank what you learned, and plan Videos 11-15.

Deliverable: A one-page Readout and a five-video next slate.

Readout template:

1. My baseline (Video 1): CTR ____, retention ____, clicks ____
2. The strongest signal across ten videos: _____
3. The weakest Bridge stage (where viewers seemed to fall off): _____
4. Formats to KEEP: _____ Formats to KILL: _____
5. One pattern I'm still unsure about: _____
6. What viewers keep asking me (my comments goldmine): _____
7. My next single experiment: If I change ____, then ____ will ____.

Videos 11-15 slate:

#	Topic Pulled From Viewer Questions	Format to Keep	One Variable to Test
11			
12			
13			
14			
15			

AI Prompt:

"Here is my full 10-video Experiment Ledger: [PASTE]. Summarize (1) which Bridge stage looks weakest based on my notes, (2) which format showed the strongest early signals, (3) what questions viewers asked repeatedly, and (4) five next-video ideas that each test only one variable. Treat all conclusions as hypotheses, not guarantees. Note where my sample is too small to conclude anything."

4. WORKED EXAMPLE (ILLUSTRATIVE ONLY)

The following is a fictional, illustrative ledger entry. It uses generic product names and contains no real data or results.

VIDEO # 6 TITLE: "Software A: Who Should Skip It (and What to Buy Instead)"

BRIDGE STAGE TESTED: Trust

HYPOTHESIS:

If I name the people who shouldn't buy Software A,
then comments will become more specific and trusting
because viewers see I'm not selling to everyone.

WHAT I KEPT THE SAME: same buyer, same length, same thumbnail style

48-HOUR READ:

- Click-through rate: roughly similar to Video 5
- Retention: held through the "who should skip" section
- Link clicks: slightly fewer than Video 5
- Top comments: two viewers described their exact situation and asked which option fit; one thanked me for the "skip" list

WHAT I THINK HAPPENED: Fewer total clicks, but the viewers who stayed engaged more specifically.

DECISION: TWEAK. Keep the disqualifier section, but move "who should buy" earlier so interested viewers see a green light sooner.

Why this works as a lesson: the creator didn't declare a win or a loss from one number. They connected a result to a Bridge stage, named a likely cause, and chose **one** change.

5. ADVANCED TIPS (Insider Moves for the First Ten)

1. Mine your comments as a demand map. Every question is a future video title. Copy them into a "Question Bank" tab in your ledger.

2. Build a viewer path, not just a video. In each description and pinned comment, point to the next logical video in your cluster (e.g., from a review to a comparison to a "which version" guide). This mirrors the Bridge: it moves a viewer from Intent toward Conversion.

3. Keep a "Claims Check" column. For every factual statement in a script, note the source: my test, official page, or unverified (cut it). It takes five minutes and protects your Trust stage.

4. Use the "one variable" discipline on thumbnails too. If you change title, thumbnail, and opening in one video, you can't explain the result. Change one.

5. Capture evidence while you use the product, not after. Short screen recordings or notes taken in the moment become your Evidence stage later. Start capturing before you've scripted anything.

6. Walk the buyer's path monthly. Click your own link, as a stranger would, on mobile. Pages change, and you'll catch Access and Conversion gaps before viewers do.

7. Rewrite the first 15 seconds of any underperformer. It's the fastest low-effort experiment. Match the opening to the title promise and see whether early retention shifts.

8. Write your "stop-doing" list at Day 14. Dropping one low-signal habit often frees more time than adding a new tactic.

6. TROUBLESHOOTING: IF THIS, THEN LOOK HERE

What You See	Likely Bridge Stage to Examine	First Thing to Try
Few impressions or little search traffic	Intent	Retitle toward a real buying question
People click but leave in the first seconds	Match	Rewrite the opening around the viewer's situation
Retention is fine but comments are skeptical	Evidence / Trust	Add on-screen proof and a clear downside
Good watch time, few link clicks	Action / Access	Move the CTA earlier; move the link higher
Clicks happen, few completions	Conversion	Walk the page yourself; align the video's promise with it
Everything is quiet	Sample size	Keep publishing. Ten videos are still a small sample.

7. CONCLUSION: WHAT YOU'LL HAVE ON DAY 14

You won't have a guarantee. You'll have something more useful:

- **Ten published videos** in one coherent cluster
- **A baseline** to measure all future uploads against
- **A written ledger** that connects each result to a Bridge stage
- **A viewer-question bank** driving your next ten ideas
- **A reusable launch kit** that cuts production friction
- **A habit** of testing one thing at a time and recording what you learn

Momentum comes from finishing a cycle: publish, read, decide, repeat. Keep the ledger honest, disclose clearly, and use AI to speed up drafts while you provide the evidence. Then run Videos 11-15 with the same discipline.

For the full framework behind each stage (Intent, Match, Evidence, Trust, Action, Access, Conversion), return to Views to Buyers by Nathan Conner.

APPENDIX: QUICK-COPY ASSETS

Title Formulas

- [Product] Review: Worth It for [Person]?
- Best [Category] for [Person + Situation]
- [A] vs [B]: Which Should [Person] Pick?
- How to [Outcome] with [Product]
- I Tested [Product] for [Real Period]: What Happened
- [Product]: Who Should Skip It
- Which [Product] Version Is Right for [Person]?

Pre-Publish Checklist

- ☐ Title names a specific viewer or decision
- ☐ First sentence matches the title's promise
- ☐ Spoken disclosure included
- ☐ At least one on-screen evidence moment
- ☐ One honest downside stated
- ☐ CTA given once, clearly
- ☐ Link in the first lines of the description, tested on mobile
- ☐ Per-video tracking link in place
- ☐ Ledger header filled in
- ☐ 48-hour reminder set

Master AI Safety Prompt (paste at the start of any chat)

"You are helping me draft content for an honest YouTube affiliate channel. Never invent statistics, prices, specs, testimonials, or personal experiences. Use generic product names unless I supply real ones. Where a fact or experience is needed, insert [INSERT MY EVIDENCE]. Keep the tone plain and credible, with no hype or urgency tricks."