

VIEWS TO BUYERS · READER BONUS

The Access Bonus Builder

25 honest bonus ideas that make your recommendation the obvious one to click

Nathan Conner

Snowball Affiliate · snowballaffiliate.com

25 Honest, Text-Based Bonuses You Can Attach to Your Own Affiliate Recommendations, With Build Prompts, Presentation Scripts, and a Program-Rules Check

A companion workbook to Views to Buyers by Nathan Conner (Snowball Affiliate)

HOW TO APPLY (Read This First)

You can ship your first bonus in about 60 minutes. Here is the fast path.

- 1 Run the Rules Check (Part 2).** Do this before anything else. Ten minutes.
- 2 Pick ONE recommendation** you have already made, or are about to make, that you have genuinely used.
- 3 Pick ONE bonus** from the 25 in Part 4. Choose the one that removes your viewer's biggest first-week obstacle.
- 4 Build it with the Master Prompt (Part 3)** plus your own notes. Twenty minutes.
- 5 Test it yourself.** Follow your own bonus step by step. Fix every gap. Ten minutes.
- 6 Add it to the video and description** using the scripts in Part 5. Ten minutes.
- 7 Run the Pre-Publish Checklist (Part 8).** Five minutes.

Rule of thumb: a small bonus that is accurate and based on your real experience beats a big bonus that is padded. One page that saves your viewer an hour is a strong bonus.

PART 1: OVERVIEW — WHAT AN ACCESS BONUS ACTUALLY IS

Where it fits in the Viewer-to-Buyer Bridge

The Bridge runs: **Intent → Match → Evidence → Trust → Action → Access → Conversion.**

Most creators stop at Action. They say "link's below" and hope. The viewer clicks, lands on a page full of options, and hesitates or leaves.

Access is the step where you make the next move easy. It covers where to click, what to choose, how to start, and what to do on day one. An Access Bonus is a **text-based resource that makes that step easier.** It reduces friction between "I'm convinced" and "I've started."

An Access Bonus does **not** try to bribe the viewer. It helps them use the thing you recommended.

Why text-based?

- **Fast to build.** Minutes, not weeks.

- **Cheap to maintain.** Edit one document and every video benefits.
- **Easy to verify.** You can test it step by step.
- **Honest by design.** It is plainly your work, not a repackaged product.

The Honest Bonus Test

Run every bonus idea through these five questions. If any answer is "no," rework it.

- 1 Is it mine?** I made it, from my own experience or notes.
- 2 Is it true?** Every step, setting, and claim has been checked by me.
- 3 Does it help the viewer decide or start?** It serves the Bridge, not just the sale.
- 4 Would I still recommend the product without the bonus?** The bonus must not prop up a weak recommendation.
- 5 Is it allowed?** I have checked the program's rules (Part 2).

What a bonus should never do

- Hide a product's limits.
- Promise results the product cannot guarantee.
- Imply the bonus comes from the company if it comes from you.
- Redistribute the company's paid or copyrighted material.
- Create urgency that doesn't exist.

Aha: The best bonus often makes some viewers less likely to buy, because it helps them see the product isn't a fit. That builds the Trust step for everyone who stays.

PART 2: GATE ZERO — CHECK THE PROGRAM'S RULES BEFORE YOU OFFER ANYTHING

Do this before you build anything. A great bonus can still put your affiliate account at risk if it breaks a program rule.

This is a practical checklist, not legal advice. Programs differ, and their terms change. Read the current terms yourself.

Step 1: Find the documents

Look for these, usually in the affiliate dashboard footer, sign-up confirmation, or help center:

- Affiliate program terms / operating agreement
- Brand-use or trademark guidelines
- Promotional methods policy (allowed and prohibited)

- Disclosure requirements
- Any network-level rules (if the program runs through an affiliate network)

Step 2: Search for these topics

Use your browser's find function (Ctrl/Cmd + F) on each document.

Search term	What you're checking
bonus / incentive	Are bonuses for buyers allowed, restricted, or prohibited?
rebate / cashback / discount	Are you allowed to share commission or offer price benefits?
coupon / promo code	Are you only allowed to use codes the program issues?
trademark / logo / brand	Can you use the product name, logo, or screenshots in your file?
email / data / lead	Can you collect emails? Are there privacy requirements?
disclosure / FTC / endorsement	What wording and placement are required?
paid search / bidding	Any restrictions on brand terms in the bonus title or description?
misleading / claims	What claims are banned?
proof of purchase / verification	Are you allowed to ask buyers for receipts?

Step 3: Sort the bonus by risk

Bonus type	Risk level	Notes
Open bonus: free to everyone, no purchase needed	Lowest	Often the simplest to keep within rules. Still check trademark and disclosure rules.
Email-gated bonus: free in exchange for an email	Medium	Check data and privacy rules. Use your own email tool, and get consent.
Buyer-only bonus: requires proof of purchase	Highest	Many programs restrict or prohibit this. Get written clarity before offering one.

Step 4: If a rule is unclear, ask in writing

Copy, fill in, and send to the program's affiliate manager or support:

Subject: Quick compliance question about a bonus resource Hi [Name/Team], I'm an affiliate with [Program Name] (affiliate ID/email: [____]). I'm planning to offer viewers a free [type of resource, e.g., "quick-start checklist I wrote myself"] alongside my review video of [Product]. Details: It is my original work and contains no [Company] proprietary material. It will be available to [everyone / people who join my email list / people who purchase through my link]. It will be delivered via [Google Doc link / my email tool / my website]. It will mention [Product] by name [yes/no] and will include disclosure that I earn a commission. Is this approach allowed under your terms? If anything needs to change, please let me know. Thanks, [Your name]

Save the reply. Screenshot it and store it with your Rule Log.

Step 5: Fill in your Rule Log

Keep one per program.

PROGRAM RULE LOG

Program name: _____

Date I read the terms: _____

Link to terms: _____

Bonuses for buyers allowed? ☐ Yes ☐ No ☐ Unclear → asked on: _____

Open (non-gated) bonus OK? ☐ Yes ☐ No ☐ Unclear

Email collection OK? ☐ Yes ☐ No ☐ Unclear

Product name in bonus title? ☐ Yes ☐ No ☐ Unclear

Logos/screenshots allowed? ☐ Yes ☐ No ☐ Unclear

Required disclosure wording: _____

Banned claims I noted: _____

Reply saved (where): _____

Next review date (every 3 months): _____

Red flags: stop and re-check if

- Your bonus copies or summarizes paid course content or documentation word for word.
- The bonus title uses the brand's name in a way that suggests it's an official product.
- You are asking buyers to send receipts and the program's terms say nothing about it.
- The description makes any promise you can't back up.

Aha: Many creators skip the rules check and build first. Reverse it. The rules decide which kind of bonus you can offer, and the open bonus is often the easiest to keep within them.

PART 3: THE BONUS BLUEPRINT AND MASTER PROMPT

The 5-part bonus anatomy

Every strong Access Bonus has these five parts.

- 1 Name.** Plain and specific. "Software A 15-Minute Setup Checklist" beats "Ultimate Success Kit."
- 2 Promise.** One sentence on what the viewer can do after using it.
- 3 Format.** Checklist, template, prompt sheet, worksheet, or guide.
- 4 Source.** Your real experience. Note what you tested.
- 5 Limits.** What it doesn't cover, and who it isn't for.

The Name Formula

[Product category or name] + [specific outcome or time frame] + [format]

Examples (illustrative): "Software A First-Hour Setup Checklist," "Gear B Starter Settings Sheet," "Software A Prompt Sheet for Weekly Planning."

Fill-in Bonus Brief

Complete this before using any prompt below.

Bonus name: _____
Format: ☐ Checklist ☐ Template ☐ Prompt sheet ☐ Worksheet ☐ Guide
Viewer's biggest first-week obstacle: _____
One-sentence promise: "After using this, you can _____."
My real experience with the product (how long / what I did): _____
Steps/settings I personally tested: _____
Things I'm NOT sure about (leave out or verify): _____
Who this is NOT for: _____

The Master Prompt (for any AI writing assistant)

Paste this, then fill in the brackets from your brief.

"Act as an editor helping a small YouTube creator. Using ONLY the notes below, draft a [format] titled '[bonus name]' for viewers who [viewer situation]. The goal: [one-sentence promise]. Keep it to one page, in plain language, with numbered steps and blank fill-in fields where the reader enters their own information. Do not add any facts, features, prices, or results that are not in my notes. Where you would need information I didn't provide, insert [CREATOR TO VERIFY]. End with a short 'Who this isn't for' section based on: [limits]. My notes: [paste your notes]."

The Verify Pass (non-negotiable)

AI can invent steps and menu names. After drafting:

- 1** Search the draft for every [CREATOR TO VERIFY] and resolve each.

- 2 Open the product and **follow your own bonus** step by step.
- 3 Delete any step you could not confirm.
- 4 Add the date: "Last checked: [date]."

Aha: The "Use ONLY the notes below" line plus the [CREATOR TO VERIFY] marker turns the AI from a guesser into a formatter. You supply the truth, and it supplies the structure.

PART 4: THE 25 ACCESS BONUS IDEAS

Each includes **what it is**, **best for**, and a **build prompt**. Replace brackets with your own details. Build time is typically 5–20 minutes once you have your notes.

CATEGORY A: QUICK-START BONUSES

Best for the Access step. They remove day-one friction.

1. The 15-Minute Quick-Start Checklist

- What: A numbered list of the first actions after signing up or unboxing.
- Best for: Software, apps, gear.
- Prompt: "Turn my notes into a numbered checklist of the first [number] actions a new user of [Product] should take, each with a checkbox and an estimated time. Notes: [paste]. Mark anything unconfirmed as [CREATOR TO VERIFY]."

2. The First-Week Roadmap

- What: A day-by-day plan for week one.
- Best for: Products with a learning curve.
- Prompt: "Create a 7-day plan for a beginner using [Product] to achieve [goal], with one 10–20 minute task per day and a 'done when' line for each. Base it only on: [notes]."

3. The Written Setup Companion

- What: A text version of your setup video, with step numbers matching your chapter timestamps.
- Best for: Any tutorial or review video that includes setup.
- Prompt: "Convert this video transcript into a numbered setup guide with a heading per step. Add the matching timestamp in brackets. Remove filler. Do not add steps not in the transcript. Transcript: [paste]."

4. The 'Settings I'd Check First' Sheet

- What: A short list of settings you personally adjusted and why.

- Best for: Gear and software with many options.
- Prompt: "Format my notes as a table: Setting | What I chose | Why | Who might choose differently. Notes: [paste]. Do not add settings I didn't list."

5. The Common Mistakes and Fixes Sheet

- What: The errors you made or saw, plus the fix.
- Best for: Anything beginners fumble.
- Prompt: "From my notes, write a 'Mistake → Symptom → Fix' table with [5–8] rows. Use only these mistakes: [list]. Keep each fix to one sentence."

CATEGORY B: TEMPLATE AND SWIPE PACKS

Best for helping the viewer produce their first result.

6. The Fill-in-the-Blank Template Pack

- What: 3–5 reusable templates for the task the product supports.
- Prompt: "Create [number] fill-in-the-blank templates for [task] that someone using [Product] could reuse. Use [brackets] for fields. Include one illustrative filled-in example, clearly labeled 'Example only.'"

7. The Naming and Folder Structure Template

- What: A simple system for organizing files, projects, or accounts.
- Prompt: "Design a simple naming convention and folder structure for someone doing [activity] with [Product]. Provide the pattern, three examples labeled 'Illustrative,' and a one-line rule for exceptions."

8. The Text-Based Workflow Map

- What: The process as a sequence: Step → Tool → Output → Check.
- Prompt: "Turn this process into a text workflow: Step | What I do | Tool/Setting | Output | Quick check. Process notes: [paste]. Keep to [6–10] steps."

9. The Weekly Planner / Tracker

- What: A text table the viewer copies into their own doc.
- Prompt: "Create a weekly tracker template for [goal] using [Product], with columns for task, time planned, time spent, result, and next step. Add 3 reflection questions at the end."

10. The Starter Project Brief

- What: One small project that gets the viewer a first win with the product.

- Prompt: "Write a one-page starter project for a beginner using [Product]: objective, materials needed, 6-8 steps, 'what done looks like,' and 3 common stumbling points. Base it on: [notes]."

CATEGORY C: PROMPT SHEETS

Best for AI-related software or any tool with text input.

11. The Product-Specific Prompt Sheet

- What: Prompts you actually use with the product.
- Prompt: "Organize these prompts I use with [Product] into categories with a one-line description of when to use each. Replace specifics with [brackets]. Prompts: [paste]."

12. The Prompt Builder (Fill-in Formula)

- What: A formula the viewer fills in to write their own prompts.
- Prompt: "Create a fill-in prompt formula: Role | Task | Context | Format | Constraints. Give three illustrative completed examples for [use case], labeled as examples."

13. The Prompt Troubleshooting Sheet

- What: What to change when output is bad.
- Prompt: "Write a 'If the output is ___, try ___' table with [6] rows covering vague, too long, off-topic, wrong tone, repetitive, and missing details."

14. The Use-Case Prompt Pack

- What: 10 prompts for one specific audience (e.g., students, freelancers, small shops).
- Prompt: "Write 10 prompts for [audience] using [Product type], each with [brackets] for personalization and a one-line 'use when' note. Keep claims modest."

15. The Output Review Prompt

- What: A prompt that helps the viewer check their own results.
- Prompt: "Write a review prompt a user can paste after generating [output type], asking the tool to check it against a checklist: [your criteria]. Include a reminder to verify facts independently."

CATEGORY D: DECISION AND FIT AIDS

Best for the Match and Trust steps. They help viewers decide honestly.

16. The 'Is This For You?' Worksheet

- What: 8-10 yes/no questions that point toward or away from the product.

- Prompt: "Write 8 yes/no questions that help someone decide whether [Product] fits their situation, with a short scoring guide ('mostly yes means...', 'mostly no means...'). Include at least 3 questions that point away from buying. Base on: [notes]."

17. The Alternatives Comparison Worksheet

- What: A blank grid the viewer fills in for Software A, Software B, and any option they like.
- Prompt: "Create a blank comparison table with rows for the criteria that matter for [category]: [list], and columns for three options. Add a 'Must-have / Nice-to-have' column and a 'My verdict' line. Do not fill in any product facts."

18. The Pre-Purchase Questions Checklist

- What: Questions to ask before buying any product in the category.
- Prompt: "Write 12 questions to ask before buying [category]: cost over time, cancellation, support, compatibility, learning time, and data/export options. Add a blank 'Answer' column."

19. The Needs and Budget Worksheet

- What: Fill-in fields for needs, budget, and deal-breakers.
- Prompt: "Create a one-page worksheet: My goal | Must-haves | Deal-breakers | Monthly/one-time budget | Time I can spend learning | Decision date. Add a 'Check the current price on the official page' reminder."

20. The Trial and Return Checklist

- What: How to test the product during any trial or return window.
- Prompt: "Write a checklist for testing [Product] during a trial or return period: 5 tasks to try, what to note, a go/no-go decision question, and a reminder to check the return/cancellation terms on the official page."

CATEGORY E: ONGOING SUPPORT AND RETENTION

Best for keeping the bonus useful over time.

21. The 30-Day Progress Log

- What: A simple weekly log that shows progress.
- Prompt: "Create a 4-week log with fields: What I tried | What worked | What didn't | Next week's focus | One question for the creator."

22. The Viewer FAQ Sheet

- What: Real questions from your comments, answered.

- Prompt: "Turn these viewer comments into a FAQ with short answers based only on my notes. Group by theme. Mark unknowns as [CREATOR TO VERIFY]. Comments: [paste]. Notes: [paste]."

23. The Text Troubleshooting Tree

- What: "If X, go to Y" for common problems.
- Prompt: "Create a text decision tree for troubleshooting [problem] with [Product]: Symptom → First check → If still broken → Where to get official support. Base only on: [notes]."

24. The Jargon Decoder

- What: Plain-language definitions of terms beginners hit.
- Prompt: "Define these terms in one plain sentence each, plus 'Why it matters' for a beginner using [Product type]: [list terms]. Avoid claims about specific product features."

25. The 'Last Checked' Update Log

- What: A running log of what changed and when you re-tested.
- Prompt: "Create an update log template: Date | What I re-tested | What changed | What I edited | Next check date. Add a header line: 'This resource reflects my experience as of [date].'"

Quick Picker: Which Bonus Should You Build?

If your viewers' biggest obstacle is...	Start with bonus #
"I don't know where to start"	1, 2, 10
"Setup looks confusing"	3, 4, 5
"I can't get good output"	11, 12, 13
"I'm not sure it's right for me"	16, 17, 19
"I'm worried about wasting money"	18, 20
"I started and got stuck"	22, 23, 24

PART 5: PRESENTING THE BONUS CLEARLY IN YOUR VIDEO AND DESCRIPTION

A bonus only works if viewers understand three things in seconds: **what it is, who it's for, how to get it.**

Where it goes in the video

Map it to the Bridge.

- **Evidence/Trust section:** Show a quick glimpse of the bonus when you demonstrate the product. "I wrote down the exact steps I used, and I'll show where to find them."
- **Action section:** State the bonus plainly right before your link call-out.
- **Access section:** Say exactly where it is. "It's the first link in the description."

Never open the video with the bonus. Earn the recommendation first.

The 4-Line Bonus Script (Fill-in)

1. WHAT: "I made a [format] called [name]."
2. WHO: "It's for people who [situation]."
3. WHAT'S IN IT: "It covers [two or three specifics]."
4. HOW + HONESTY: "It's [free for everyone / free if you join my list / ...].
It's my own resource, not from [Company]. And [limit: it won't cover ____]."

Three script variations (illustrative)

Open bonus, no gate:

"I put together a one-page Software A setup checklist. It's the order I'd do things if I started over. It's free, it's in the description, and you don't need to buy anything to use it. It's my own resource, not an official one."

Email-gated:

"If you want the checklist, the link is in the description. You'll enter your email and I'll send it. It's my own resource, and it won't cover advanced settings."

Buyer-only (only if the program's rules clearly allow it):

"If you decide to buy through my link, I've written a starter guide I'll share with you. Here's how to claim it: [steps]. I earn a commission if you use my link."

Say these things (they build trust)

- "I made this myself."
- "It's based on how I used it."
- "It won't cover [limit]."
- "You don't have to use my link to use the checklist." (only if true)
- "I may earn a commission if you buy through my link."

Don't say these things

- "This bonus is worth [any price figure]." (unsupported and a hype signal)
- "Hurry, it's going away!" (unless it truly is, and you've said when)
- "You'll get results." (you can't promise results)
- "Official bonus." (unless the company actually offers it)

On-screen text

- Show the bonus name, 3–5 words max.
- Show **"Free resource in description"** or the accurate delivery line.
- Keep it up for 5–8 seconds, long enough to read twice.

Description Template (Fill-in)

Put the key lines **above the "Show more" fold**.

☐ [Product] (affiliate link): [link]

Disclosure: I earn a commission if you buy through this link, at no extra cost to you. [Use the wording your program requires.]

☐ FREE BONUS: [Bonus name] — [one-line promise]

Get it here: [link]

Who it's for: [one line]

How it works: [open / email / other — be exact]

This is my own resource and is not made or endorsed by [Company]. [Remove if untrue.]

☐ Chapters

00:00 [Intro]

[00:00] [Chapter]

[00:00] [Chapter where bonus is shown]

☐ Last checked: [date]

The pinned comment

☐ The [Bonus name] is here: [link]

Open it, follow along, and tell me which step you got stuck on. I read replies and add common fixes to the next version.

(Affiliate link in the description. I earn a commission if you buy through it.)

Link hygiene checklist

- ☐ The bonus link opens in a private/incognito window without login.
- ☐ The affiliate link and bonus link are clearly labeled and separate.
- ☐ No broken or outdated links.
- ☐ Disclosure appears before or alongside the affiliate link.

- ☐ The file title and header display your name or channel, not the company's logo (unless permitted).

PART 6: WORKED EXAMPLES (ILLUSTRATIVE ONLY)

These examples use generic placeholders. They are not real products, claims, or results.

Example 1: Quick-Start Checklist for "Software A" (Bonus #1)

Brief (illustrative):

- Bonus name: Software A First-Hour Setup Checklist
- Promise: "After using this, you can finish account setup and complete one test project."
- Viewer obstacle: Doesn't know the order of setup.

Output (illustrative):

Software A First-Hour Setup Checklist By [Your Name]. Based on my own setup. Last checked: [date]. ☐ 1. Create your account using [email]. (2 min) ☐ 2. Read the plan details on the official page and write down what you need: _____ ☐ 3. Complete the profile or workspace setup. (5 min) ☐ 4. Change these settings first: [list your tested settings]. (5 min) ☐ 5. Create one test project named: _____ ☐ 6. Save and export it. Note where the file went: _____ ☐ 7. Write down one thing that confused you: _____
Not covered: advanced integrations, team use. **Who this isn't for:** people who need [limit].

Example 2: Description Block (Illustrative)

☐ Software A (affiliate link): [link]

Disclosure: I earn a commission if you buy through this link, at no extra cost to you.

☐ FREE: Software A First-Hour Setup Checklist

It lists the setup steps in the order I'd do them. Open to everyone, no sign-up needed: [link]

It's my own resource, not made by the Software A company.

Example 3: Decision Worksheet Snippet (Illustrative, Bonus #16)

Question	Yes	No
Do I need [feature] weekly?	☐	☐
Am I comfortable spending [time] learning a new tool?	☐	☐

Question	Yes	No
Would a free alternative cover my needs?	☐	☐
Do I already own something that does this?	☐	☐

Scoring: "Mostly no" on the first two means wait or look at alternatives.

PART 7: APPLICATIONS BY CHANNEL TYPE

Channel type	Strongest bonuses	Why
Software reviews	1, 3, 4, 12, 20	Setup friction is the main drop-off.
Gear/hardware	1, 4, 5, 18, 19	Settings and buying decisions dominate.
Tutorials/how-to	3, 6, 8, 10	Viewers want to replicate your result.
Comparison videos	16, 17, 18, 19	Decision aids support Match and Trust.
AI tools	11-15	Prompts are the product's learning curve.
Beginner-focused channels	2, 21, 23, 24	Ongoing guidance builds loyalty.

Reusable stack: "One Core, Many Videos"

- 1 Build **one master document** per product.
- 2 Create **a section per bonus type** inside it (checklist, prompts, mistakes).
- 3 For each video, copy only the section that fits that video's topic.
- 4 Keep one "Last checked" date per section.

This lets one product support many videos with little extra work.

PART 8: ADVANCED TIPS AND SHORTCUTS

1. The Subtraction Test

Remove the bonus mentally. Is the recommendation still honest and useful? If not, the bonus is covering a gap. Fix the recommendation, not the bonus.

2. The Open-First Model

Release the bonus openly first. Then, if you later add an email option, make the open version still available. This keeps Trust strong and reduces rule risk.

3. The "Not For You" Page

Add a final page, "Who should skip this product," with 3-5 honest reasons. It is the single page most likely to make your other pages believable.

4. Comment Mining

Scan comments for repeated questions. Each repeated question is a bonus section waiting to be written. Use Bonus #22.

5. Version Notes

Add "Version 1.1: added [thing] based on viewer questions." Visible improvement signals care.

6. Chapter Matching

Number your bonus steps to match your video chapters. Viewers move between the two without confusion, which is Access at its best.

7. The 24-Hour Cool-Off

Build the bonus, wait a day, then re-read it as a beginner. Cut anything vague.

8. Decay Calendar

Products change. Set a reminder every 60-90 days (or after a known product update) to re-test and update your "Last checked" date. Remove outdated sections.

9. Simple Measurement (No Guesswork)

Track these basics for each bonus:

- Bonus link clicks (if your link tool shows them)
- Affiliate link clicks
- Comments mentioning the bonus
- Questions that reveal gaps

Change **one** variable at a time (title, placement, wording) and note the date. Draw conclusions only from your own data, and keep in mind that small channels produce small samples.

10. Bonus Scorecard (Fill-in)

Score each 1-5, then total.

Bonus name: _____
 Solves a real first-week obstacle? ____
 Based on my verified experience? ____
 Clear in under 10 seconds on video? ____
 Within program rules (checked)? ____
 Easy to maintain? ____
 Would still recommend without it? ____
 TOTAL: ____ / 30

If any single item is a 1, fix that item before publishing, regardless of the total.

Pre-Publish Checklist

- ☐ Rule Log completed and reply saved (if I asked)
- ☐ Bonus tested step by step by me
- ☐ All [CREATOR TO VERIFY] resolved
- ☐ No invented facts, prices, or specs
- ☐ "Last checked" date added
- ☐ Limits and "who it's not for" included
- ☐ Commission disclosure in video and description
- ☐ Bonus described accurately (who, what, how to get it)
- ☐ Links tested in a private window
- ☐ Pinned comment ready

PART 9: THE 60-MINUTE BUILD SPRINT

Set a timer. Work through this in order.

Minutes	Action	Your notes
0-10	Rules Check and Rule Log	_____
10-15	Choose one bonus from the Quick Picker	_____
15-20	Complete the Bonus Brief	_____
20-35	Run the Master Prompt and draft	_____
35-45	Verify Pass: follow your own steps	_____
45-55	Write the video script and description	_____

Minutes	Action	Your notes
55-60	Pre-Publish Checklist	_____

Weekly Rhythm (Optional)

- **Monday:** Review comments, list new questions.
- **Wednesday:** Update one bonus section.
- **Friday:** Check links and the program's terms if you've seen a notice.

CONCLUSION: BUILD ACCESS, EARN TRUST

The Viewer-to-Buyer Bridge has seven steps, and Access is where a convinced viewer either starts or stalls. A well-built text bonus helps them start. It is simple, honest, and made from your own experience.

Remember the principles:

- **Check the rules first.** They decide what kind of bonus you can offer.
- **Build from what you've actually tested.** AI formats it, and you verify it.
- **Be clear.** Say what it is, who it's for, and how to get it.
- **State the limits.** Honesty is what makes the rest credible.
- **Keep it current.** A dated, re-tested resource is worth more than a big stale one.

Pick one bonus from the 25. Build it today, put it in your next video, and let your viewers' questions tell you what to build next.

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